

BC CATTLEMEN'S ASSOCIATION 2012 AGM & CONVENTION  
HOSTED BY  
NORTH PEACE CATTLEMEN'S ASSOCIATION  
BOX 10, MONTNEY, BC V0C 1Y0

The 84<sup>th</sup> Annual BC Cattleman's Association AGM and Convention will be held in Fort St. John on **May 31<sup>st</sup> to June 2<sup>nd</sup>, 2012** hosted by the North Peace Cattlemen's Association. The meetings and trade show will be held at the Pomeroy Sports Center with meals served at the curling rink. The convention includes the annual meeting, trade show, education sessions, auction, and entertainment, with registration expected to be upwards of 400 people.

The success of the event is dependant upon support received from local, regional, provincial and national businesses and organizations. The convention is an opportunity to market and / or promote your business or organization as well as show support for your ranching customers and the ranching industry as a whole.

All contributions to the convention are greatly appreciated and will be recognized within the following categories:

<b>Copper</b>	\$150 - \$249
<b>Bronze</b>	\$250 - \$499
<b>Silver</b>	\$500 - \$999
<b>Gold</b>	\$1000 - \$1499
<b>Diamond</b>	\$1500 - \$2499
<b>Platinum</b>	\$2500
<b>Platinum Plus</b>	over \$2500

Each category has advertising value that goes along with it. I have enclosed a list explaining these values. Bronze or higher will allow you to help sponsor a particular event such as coffee breaks, meals, reception, registration, or entertainment. The trade show is also an important part of the convention. If you would also like or prefer to be involved in the trade show please let me know.

Please contact me if you would like to be involved in the BCCA convention, sponsored by the North Peace Cattlemen's Association (NPCA). Your support would be greatly appreciated.

**Renee Ardill**  
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Please make cheques payable to North Peace Cattlemen's Association