

Sponsorship Information for
The 82nd Annual Convention of the BC Cattlemen's Association
Hosted by the Cariboo Cattlemen's Association
Williams Lake, B.C. May 27 – 29, 2010

It is with great pleasure that the Cariboo Cattlemen's Association extends an invitation to you to participate in the 82nd Annual Meeting, Trade Show and Convention.

We are looking forward to an informative and entertaining time spent with fellow ranchers, friends and industry supporters. We have all felt the negative vibrations ripple throughout our industry in the past year, and with our "*be positive*" theme for the convention we are striving to provide an upbeat atmosphere for all participants.

The success of our event depends greatly on the financial support received from businesses and organizations such as yours. As in years past we are categorizing sponsorships with varying benefits dependant on the level selected. Listed below are the various sponsorship categories:

- COPPER \$150.00 – 249.00 Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet
 - Sponsorship certificate

- BRONZE \$250.00 – 499.00 Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate

- SILVER \$500.00 – 999.00 Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate
 - Two tickets to the Wine & Cheese (reception party) May 27th

- GOLD \$1000 – 1499.00 Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate
 - Two tickets to the Wine & Cheese (reception party) May 27th
 - Preferred location (if not already committed) for a booth at the trade show with booth rate discounted 25%

- DIAMOND \$1500 – 2499.00 Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate
 - Two tickets to the Wine & Cheese (reception party) May 27th
 - Preferred location (if not already committed) for a booth at the trade show with booth rate discounted 25%
 - Two "All Event" meal tickets

- PLATINUM \$2500
 - Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate
 - Two tickets to the Wine & Cheese (reception party) May 27th
 - Preferred location (if not already committed) for a booth at the trade show at no cost.
 - Two “All Event” meal tickets
 - Half page business bio in “Beef in BC” magazine
 - Engraved sponsor plaque

- PLATINUM PLUS (+\$2500)
 - Listing on the sponsorship sign at the Convention
 - Listing in the Convention booklet & acknowledgement during the meeting
 - Sponsorship certificate
 - Two tickets to the Wine & Cheese (reception party) May 27th
 - Preferred location (if not already committed) for a booth at the trade show at no cost.
 - Two “All Event” meal tickets
 - Full page business bio in “Beef in BC” magazine
 - Engraved sponsor plaque

Please complete the enclosed Sponsorship Form and return it to the undersigned at your earliest convenience. An invoice for the selected level of sponsorship will be forwarded upon receipt of payment. Your response would be appreciated as soon as possible, but MUST be received by April 1, 2010 to be included in the Convention Booklet and relevant signage.

We greatly appreciate your financial support of our BC Cattlemen’s Convention and will do everything we can to ensure you are pleased with your participation. If you require more information please contact me at 250-297-6415, or piccreek@xplornet.com,

I look forward to hearing from you soon.

Sincerely,
BC Cattlemen’s Convention 2010

Lyle Alberts
Sponsorship Chairman
6289 Soda Creek MacAlister Road
Williams Lake, BC V2G 5A5